Jeffry Northrop

CHIEF INFORMATION OFFICER | CHIEF DIGITAL OFFICER | CHIEF TECHNOLOGY OFFICER

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PROFESSIONAL SUMMARY

Digital transformation executive with 20+ years leading enterprise-wide change inside a Fortune 500 global enterprise, spanning divisions from $1B to $45B in revenue. Currently leading digital integration for Mars Incorporated's $35.9B acquisition of Kellanova after serving as CIO driving digital operations and go-to-market transformation for a $9B division. Repeatedly asked to lead through an organization's inflection points: M&A integration, cloud and platform migration, and global scale-up — building the strategy, the team, and the governance to get there. Known for translating business priorities into transformation roadmaps, and for establishing new functions and capabilities. Seeking a Chief Information Officer role where this experience can drive an organization's next major transition.

CORE COMPETENCIES

Strategy & Execution	Cloud Migration & Modernization	Global Team Leadership
M&A Integration & Divestiture	Cybersecurity & Risk Management	Executive & Board Communication
Digital & Business Transformation	Data Privacy & Compliance	Organizational Scale-Up
Enterprise IT Governance	GenAI Governance	Change Management

CAREER HIGHLIGHTS

- **Leading M&A Digital Integration —** coordinating shared services digital integration planning and execution for Mars' $35.9B acquisition of Kellanova, one of the largest transactions in CPG history.
- **Drove Divisional Digital Operations & GTM Transformation —** as CIO, led a $9B division's IT strategy and digital transformation agenda, directing a 75-person team and $22M budget through a major operational and go-to-market platform transition.
- **Led Enterprise Transition to Cloud —** directed the technology, performance, and compliance workstream for Liberty Mutual's cloud migration, enabling division growth from $6B to $24B across 1,000+ applications and 90+ Agile teams.
- **Scaled a Global Function from Zero —** founded and built Mars' first Global Security Center of Excellence from the ground up, growing it to a $12M budget and 20-person team operating across 80 countries.
- **Enabled 1,100% Organizational Growth —** as founding-era CTO of IAPP, architected the technology and digital infrastructure transformation that took the organization from a niche non-profit to a 25,000-member global body.
- **Repeat Transformation Builder —** track record brought in to lead through change — founding new functions, modernizing platforms, and re-architecting operating models across four organizations.

PROFESSIONAL EXPERIENCE

Mars Incorporated — **May 2019 – Present**

Digital Integration Lead, Kellanova Acquisition — *February 2025 – Present*

- **Fixed-term assignment leading the digital services integration of Kellanova into Mars, a $35.9B acquisition and one of the largest in CPG history.**
- **Coordinate a portfolio of more than 145 projects** with nearly 50 go-lives planned for FY2027, clearing the dependencies that put dates at risk.

Chief Information Officer, Mars Wrigley North America — *March 2024 – February 2025*

- **Owned the digital transformation agenda** for the $9B Mars Wrigley North America division, directing a team of nearly 75 internal and external resources on a $22M budget.
- **Led the division's digital operations and go-to-market platform transformation,** the largest systems change in the business, improving data visibility and streamlining processes across every functional area.
- **Partnered directly with senior leadership and the executive team** to translate business strategy into a multi-year digital roadmap, keeping transformation initiatives aligned to commercial priorities.

- **Built the governance model** that let the division move fast on transformation while protecting data integrity and operational resilience.

Chief Information Security Officer, Petcare *December 2022 – March 2024*

- **Led organizational change management** for a segment-wide security transformation, rebuilding governance, strategy, and culture from the ground up in partnership with the executive team.
- **Stood up Mars' Generative AI governance framework,** getting ahead of a fast-moving technology shift and positioning the segment to adopt AI responsibly at scale.
- **Introduced KPI-based performance reporting** for the executive team, replacing informal updates with a data-driven operating rhythm that drove continuous improvement.

Senior Director, Security Center of Excellence *May 2019 – December 2022*

- **Founded and scaled a new global function from zero,** building Mars' first Security Center of Excellence into a $12M-budget, 20-person organization and establishing a new operating model still in use today.
- **Re-architected enterprise operations** across Security Architecture, OT Cybersecurity, Data Security, and Privacy spanning offices, factories, and business units in 80 countries.
- **Built a new Data Security capability from scratch,** designing and rolling out a global data protection strategy that safeguarded IP and navigated evolving privacy regulation.
- **Led a company-wide standards modernization,** migrating the organization onto the NIST Cybersecurity Framework and materially improving its risk and compliance posture.

Liberty Mutual Insurance **June 2015 – April 2019**

Information Security Director

- **Led the technology, performance, and compliance workstream** for the company's enterprise-wide transition from datacenter to cloud, designing the new operating and security model that made the migration possible.
- **Directed Information Security, IT Compliance, Performance Engineering, and Privacy** for a division that grew from $6B to $24B, leading 21 FTEs supporting 90+ Agile teams across 1,000+ applications as a member of the CISO leadership team.
- **Introduced metrics-based accountability** using NIST CSF and CIS Critical Security Controls, replacing ad hoc reporting with data-driven planning and prioritization.
- **Managed change across multiple regulatory regimes —** GDPR, NY DFS, SOX — while the business scaled and transformed underneath them.

International Association of Privacy Professionals (IAPP) **December 2008 – June 2015**

Chief Technology Officer

- **Led the digital transformation of a niche non-profit into a global virtual organization,** building the entire technology function from scratch to support 1,100% growth in membership (2,000 to 25,000).
- **Architected and launched a full virtual business model —** ecommerce, digital subscriptions, virtual training, and a new website with 10,000+ pieces of content.
- **Led the integration of ecommerce, membership, and marketing automation onto Salesforce,** a platform consolidation that improved operations while reducing costs.
- **Built the organization's Information Security program alongside its growth,** achieving ISO 2700x and EU Directive 95/46/EC compliance without slowing the pace of transformation.

Earlier Career

- **Chief Technology Officer, Franchise Business Review** (2005–2008) — Founding CTO and infrastructure architect for a new market-research firm; helped raise over $1M in angel funding and built all security and systems supporting hundreds of clients.
- **Head of Technology, Heinemann Publishing** (2001–2005) — Rebuilt the ecommerce platform to drive 300% growth in annual sales and launched a new online learning platform, HeinemannU.com.

EDUCATION

Bachelor of Science, Business Administration — Questrom School of Business, Boston University — Boston, MA